FAYETTEVILLE

MARDI GRAS 2027

February 6 - 9

BENEFITING

The ATTIC thrift store

CANOPY NORTHWEST ARKANSAS

SPONSOR PACK

FAYETTEVILLE Mardi Gras

www.fayettevillemardigras.com

Fayetteville Mardi Gras brings the Mardi Gras spirit and celebration to Northwest Arkansas!

Fayetteville Mardi Gras is a registered non-profit thriving in Fayetteville for over three decades, supporting local charities through donations from sponsorship proceeds. We are proud of our work supporting these vital groups in our region, and your sponsorship helps these efforts while simultaneously building goodwill and positioning your business as a committed community partner.

Sponsorship puts your brand in front of thousands of parade spectators, pub crawl participants, and Fayetteville Mardi Gras social media followers.

FAT SATURDAY PARADE OF FOOLS SPONSORSHIPS



Royal $750

- Business name and/or logo listed as a Royal Sponsor on our website with link
- Individual and group "shout-out" on social media
- Mention of any special/promotions you are running on social media & website.
- PARADE ENTRY INCLUDED.

We will add your logo to our print flyer IF submitted by January 15th.



Gold $400

- Business name and/or logo listed as a Gold Sponsor on our website
- Link to your website/socials
- Individual/group "shout-out" on social media profiles
- Mention of any special/promotions you are running on social media & website.
- PARADE ENTRY INCLUDED.



Purple $250

- Business name and/or logo listed as a Purple Sponsor on our website
- Link to your website/socials
- Group "shout-out" on social media profiles
- PARADE ENTRY INCLUDED.



Green $100

- Business name and/or logo listed as a Green Sponsor on our website
- Link to your website/socials
- Group "shout-out" on social media profiles
- NO PARADE ENTRY INCLUDED.

PUB & GRUB CRAWL SPONSORSHIPS

PARTICIPATING SPONSOR

$150

Included in official route, on t-shirts & badges, and all promotions. First sponsors to sign up are included in the official crawl route, and we will promote your event specials.

It is, perhaps above all else, our mission to promote the idea that it is better than alright to have some fun in life. To costume and sing and dance is a time-honored part of the celebration of life itself, and nothing to be feared. To "act a fool" can lighten the hearts of others and reduce stress in oneself and, as such, can be a very good thing for all.

Laissez les bons temps rouler – Let the good times roll!

SCAN TO SPONSOR

or complete form below:

2026 SPONSORS:

McBride Distributing · Victims' Rights Arkansas · Aunt Bill's Vintage · Raising Cane's · Experience Fayetteville · Katherine Hudson Realtor · Ozark Mtn UFO Conference · Central United Methodist Church · Office Depot · Colwell Wealth Mgmt · Darren Taylor, Allstate · The Piano Bar · Enchantasys · University Auto & Tire · The Grease Pig · Farrell's Lounge · Hugo's · Ozark Natural Foods · AAA Self Storage · Grub's Bar & Grille · Bugsy's · Ryleigh's on Dickson · JJ's Grill · 21st Amendment · Roger's Rec · Rolando's · Plomo Quesadilla Bar · Kingfish · Taqueria Lucha · Dickson St Pub · Baked by Kori · Artemis · Botanical Sports Pub · Wasabi · Tin Roof Fayetteville · The Leroy Lounge

CHOOSE YOUR SPONSORSHIP LEVEL BELOW:

circle choice(s):

~ FAT SATURDAY PARADE OF FOOLS ~

ROYAL $750 **GOLD $400** **PURPLE $250** **GREEN $100**

~ FAT TUESDAY PUB & GRUB CRAWL ~

PARTICIPATING SPONSOR $150

BUSINESS NAME _____

ADDRESS _____

OWNER/MANAGER _____

PHONE _____ **EMAIL** _____

Make checks payable to Committee for Mardi Gras, Inc. Mail to: Fayetteville Mardi Gras P.O. Box 812 Prairie Grove, AR 72753